



## 2024 Town of Davidson Concerts Sponsorships

### “Exciting News”

With the ever-increasing popularity of Davidson’s various Concert Series and continued interest in sponsorships we are extending additional limited sponsorship opportunities for the 2024 season. Now is your chance to be a part of these highly attended events to promote your business to a targeted market or just host a fun company outing.

For a Sponsor Fee of \$1,250, you would receive the following...

- Business name/logo appears in on-screen ad promoting the concert series at Our Town Cinemas during the entire concert season
- Business name/logo appears prominently on concert series banner during the entire concert season
- Business has the opportunity to select one (1) concert of their choice from the remaining list (see below) to be on-site to promote their business to concert attendees
- Business is provided with the use of a Town supplied hospitality tent which includes:
  - One (1) 6 ft. table w/black tablecloth & two (2) chairs
  - Two (2) reserved parking spaces close to the hospitality tent
  - Space for one (1) business supplied banner displayed in hospitality tent
  - Business name included in social media posts promoting series
  - Business is recognized at concert event as a sponsor
  - Business has the opportunity to supply a staff member from the business to introduce the band scheduled to perform at their concert of choice. In addition, they have the opportunity to chat briefly about their business.

#### Available **Concerts on the Green** dates for Sponsors...

- |                |   |                       |
|----------------|---|-----------------------|
| ○ July 4       | Chunky Daddy                              | Variety               |
| ○ August 10    | Envision                                  | Dance Variety         |
| ○ August 24    | Dave Matthews Tribute Band                | Dave Matthews Tribute |
| ○ September 14 | Pushh                                     | Rock Variety          |
| ○ September 28 | Davidson College Symphony & Jazz Ensemble | Classical / Jazz      |
| ○ October 12   | Gospelfest                                | Gospel                |

#### Available **Concerts @ the Circles** dates for Sponsors...

- |               |                          |                  |
|---------------|--------------------------|------------------|
| ○ July 6      | Blue Monday              | MTV Retro        |
| ○ July 13     | Chris Taylor & The Rumor | Variety          |
| ○ July 20     | Crucial Fiya             | Reggae           |
| ○ August 3    | Pushh                    | Rock Variety     |
| ○ August 17   | Krystal King             | Country          |
| ○ September 7 | Shot thru the Heart      | Bon Jovi Tribute |
| ○ October 5   | 80z Nation               | 80s Tribute      |

**Deadline to apply... June 21, 2024**



## 2024 Town of Davidson Concerts Sponsorship Order Form

**Deadline to apply: June 21, 2024**

In our continued effort to make this process easy for our sponsors, the Town of Davidson offers two (2) ways to process:

#1 – An online application & credit card payment(2) visit of submitting your form via [www.townofdavidson.org/TownConcertSeries](http://www.townofdavidson.org/TownConcertSeries) , click on "Sponsorships" tab

#2 – Submit a hard copy of the application (see below) and return via U.S. Mail with check payment to... **Town of Davidson, P.O. Box 579, Davidson, NC 28036, Attn: Kim Fleming**

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Concert of choice:** \_\_\_\_\_

For questions, please contact Tina Gibson, Event Coordinator, 704-641-3321 or [tgibson@imaginemusicgroup.com](mailto:tgibson@imaginemusicgroup.com)